

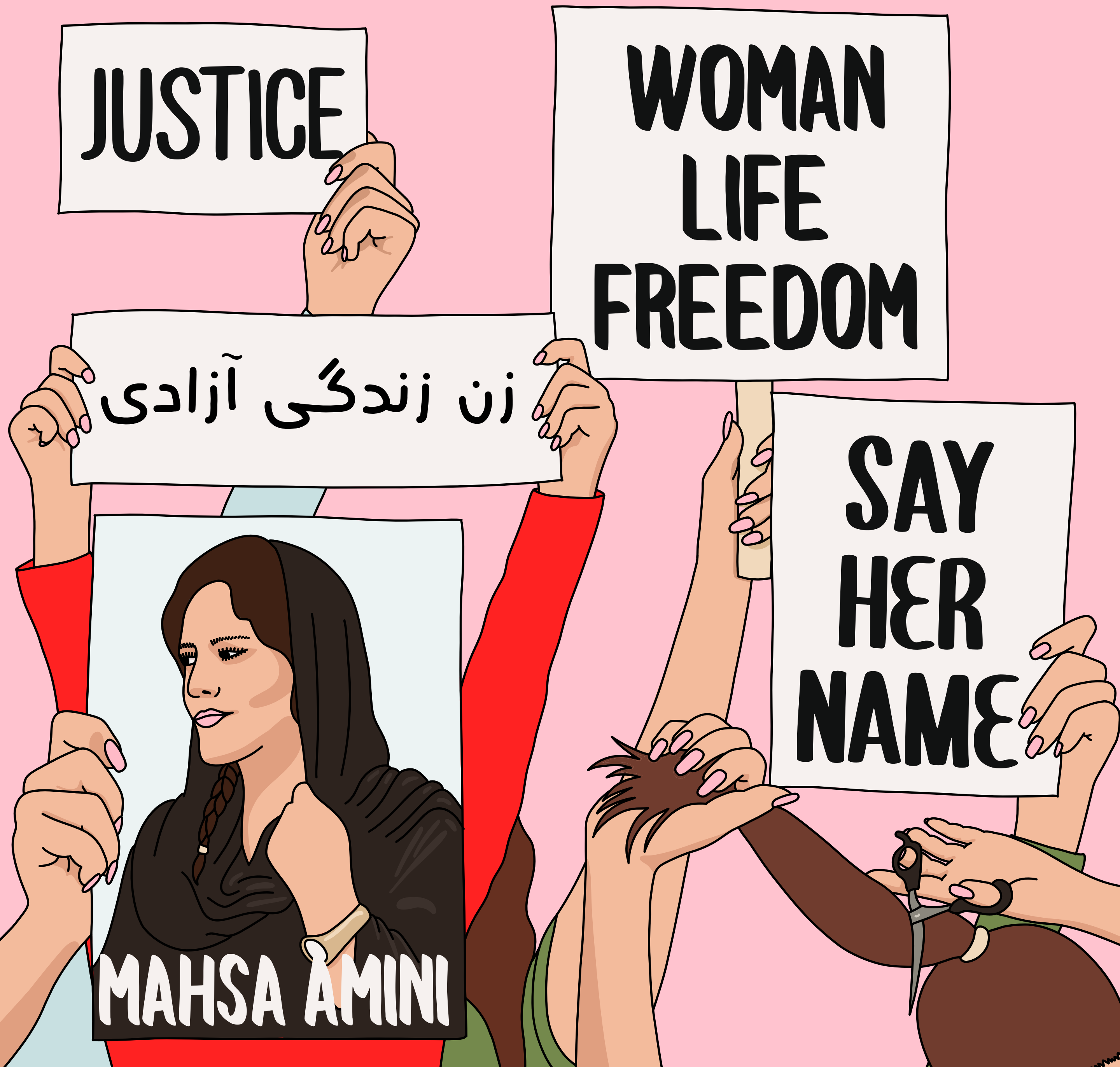
JUSTICE

WOMAN
LIFE
FREEDOM

زن زندگی آزادی

SAY
HER
NAME

MAHSA AMINI



The purpose of this media report is to shine light on the voices around the world that through articles, social media, likes, comments and shares are speaking up for women to have the freedom to wear what they want.

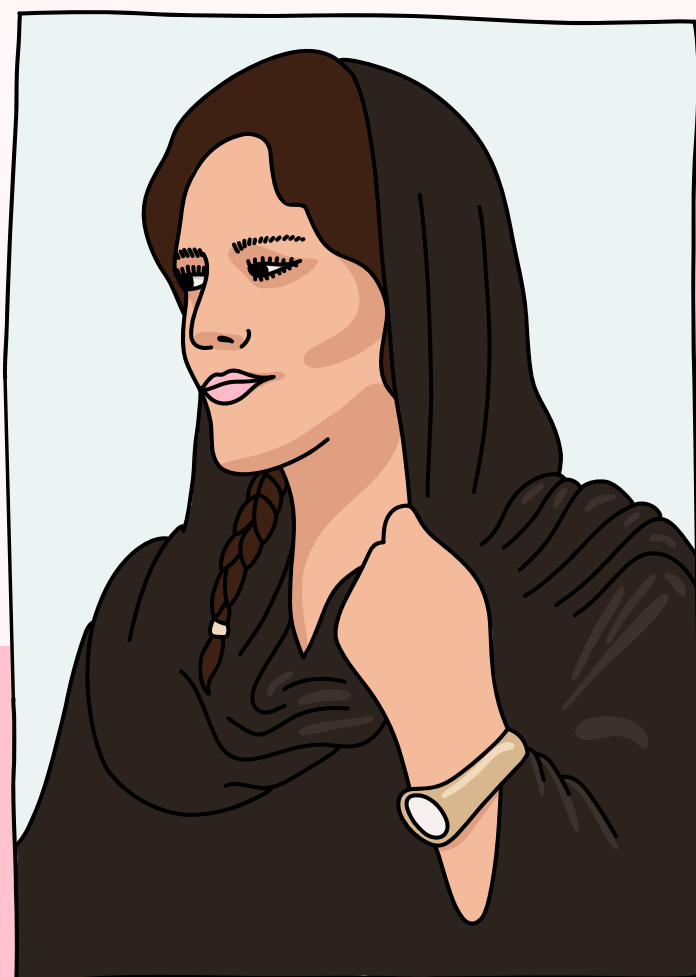
Your voice matters.



Mentions about the subject



+146 million



Top news buzz

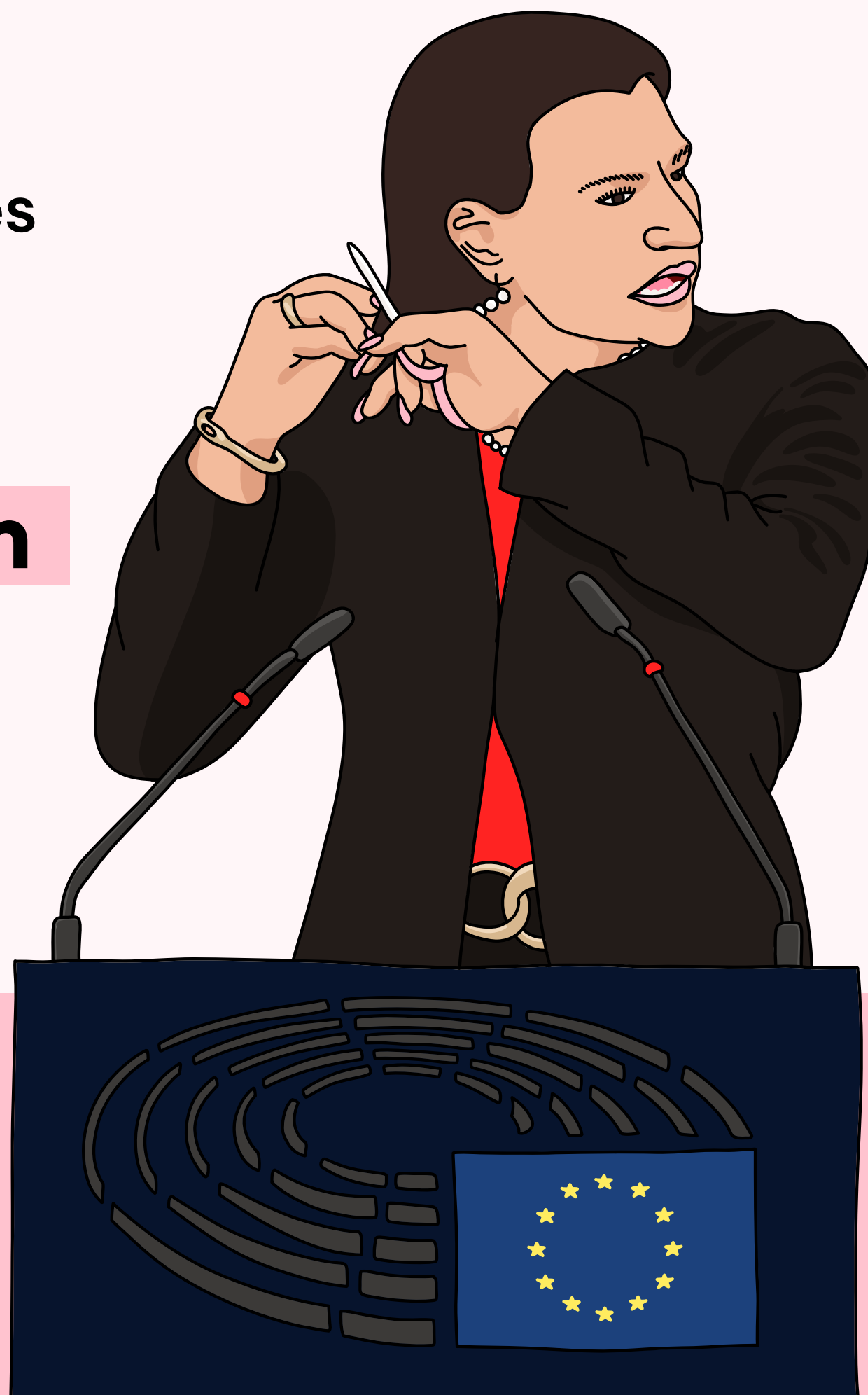
Swedish MEP Abir Al-Sahlani cut her hair in the European Parliament in solidarity with the Iranian women.

News articles

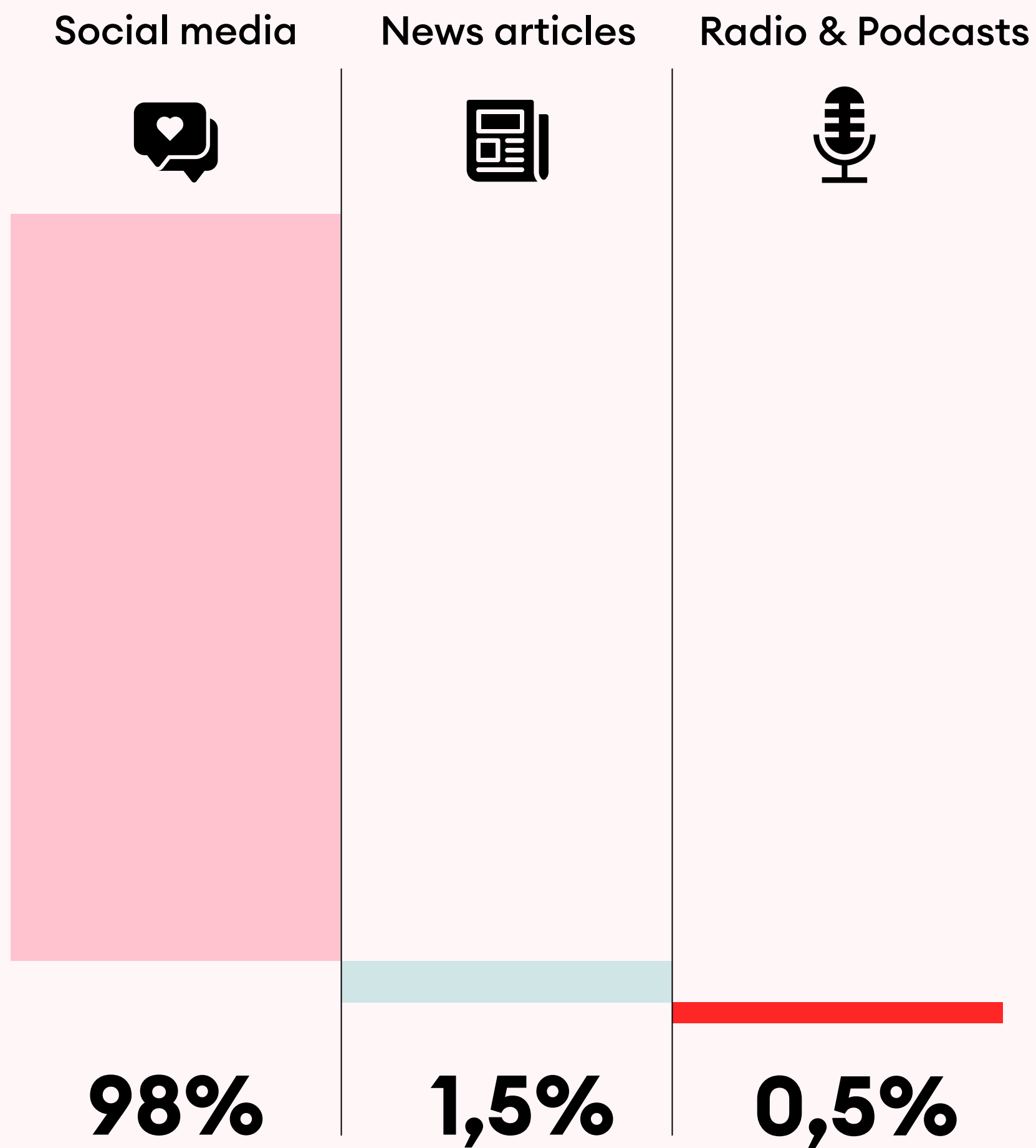
+1200

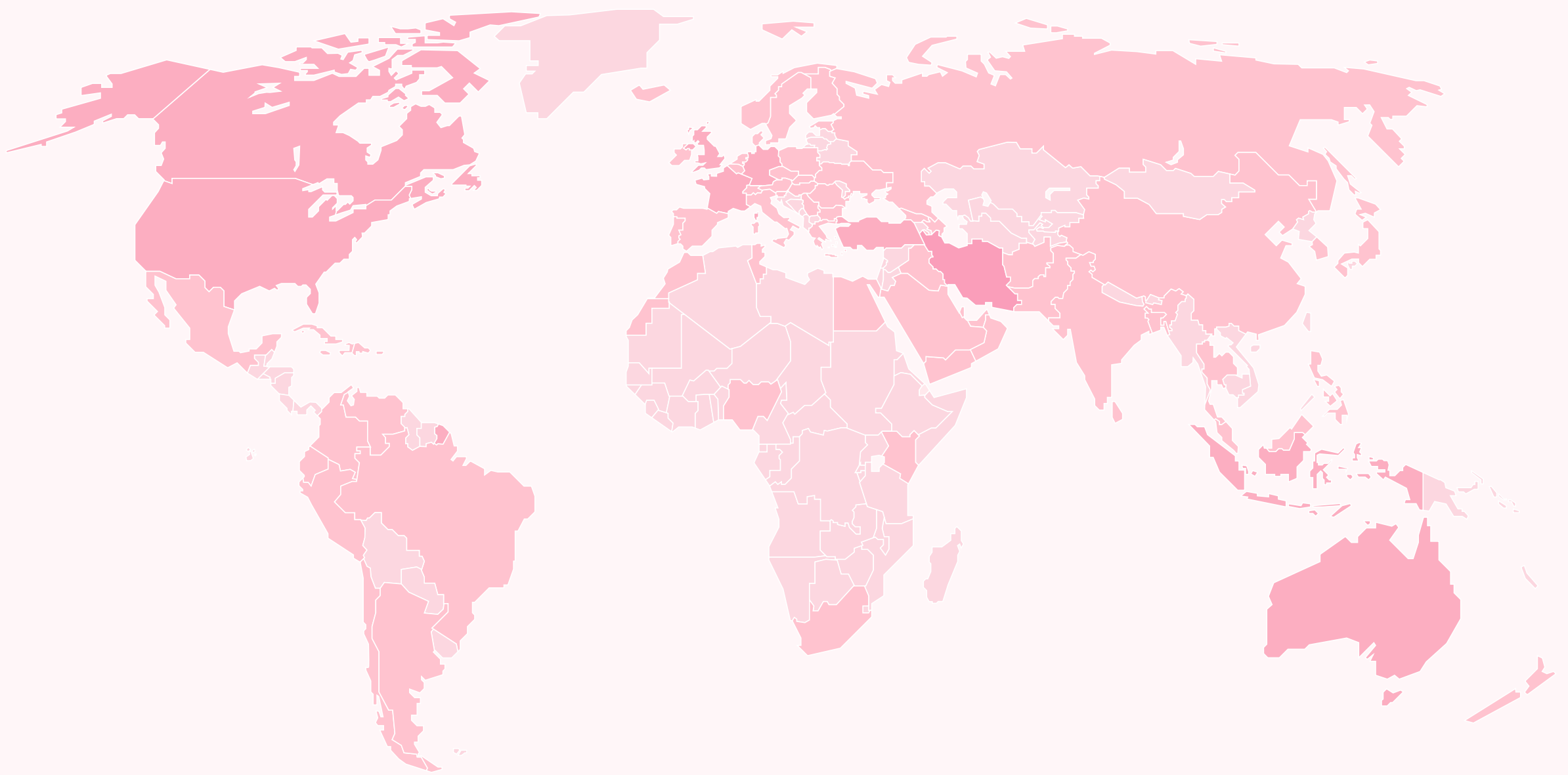
Readers

2,8 billion



Mentions breakdown





Topic demography



9.2m



Iran

5.1m



United States
of America

1.7m



Canada

1.6m



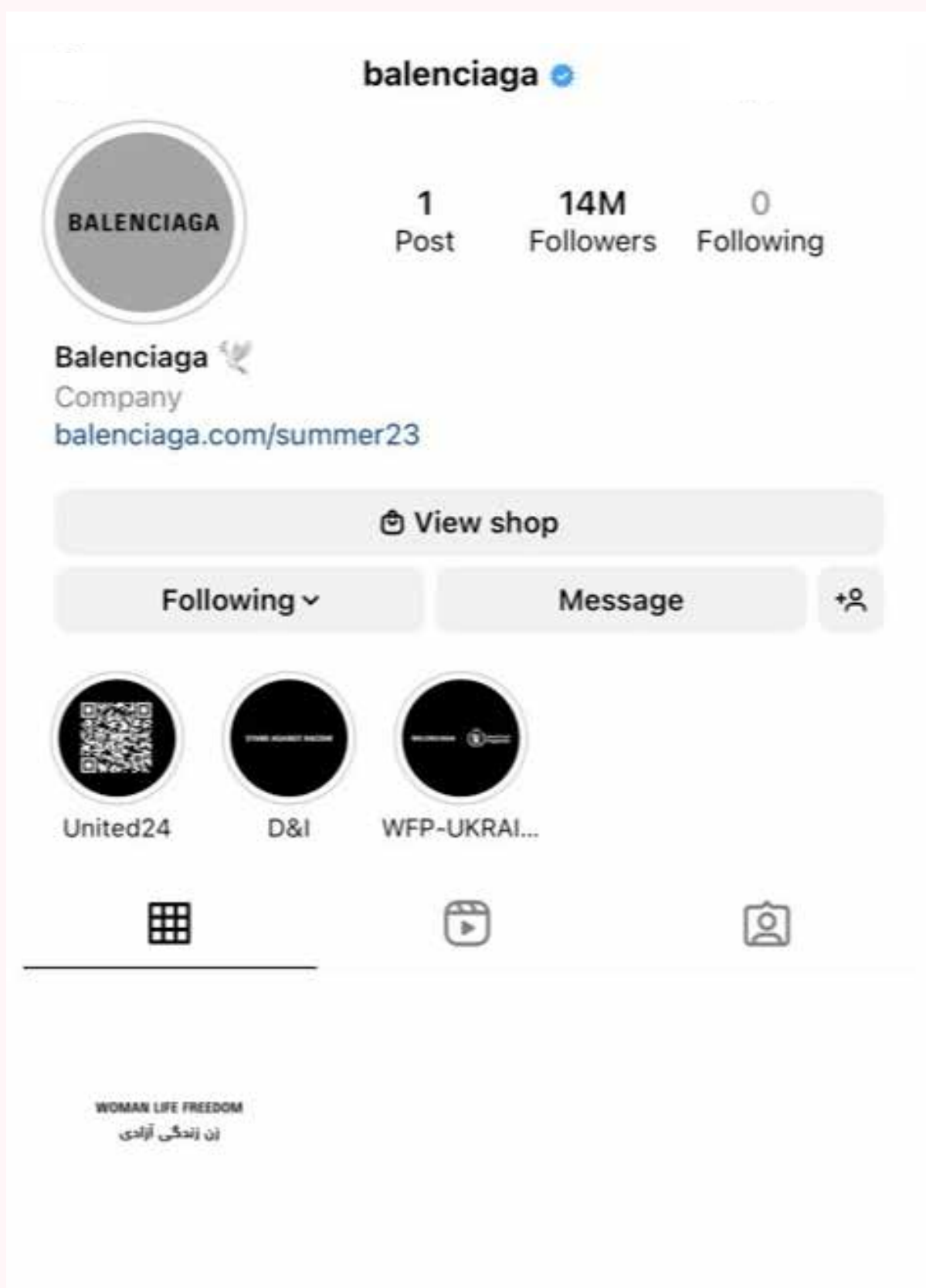
Germany

1.4m



United Kingdom

Top social buzz from Balenciaga



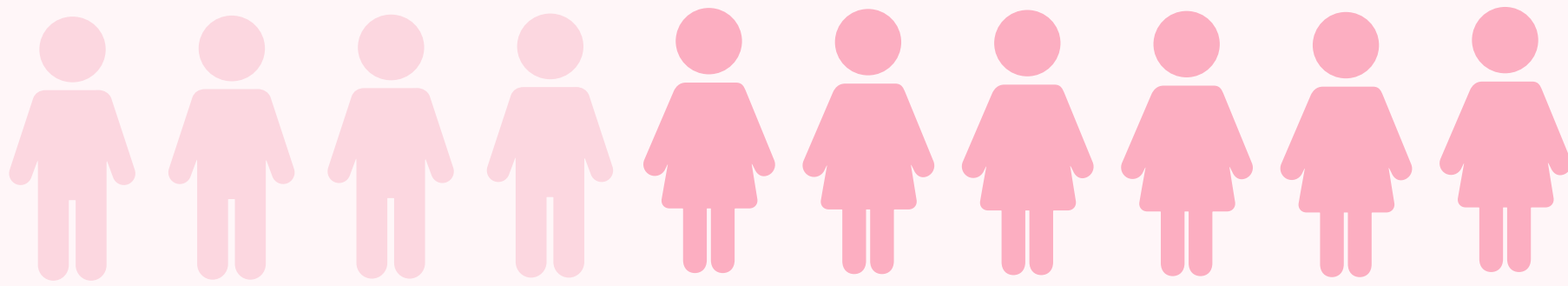
+800 000

likes

+500

articles

People discussing the topic

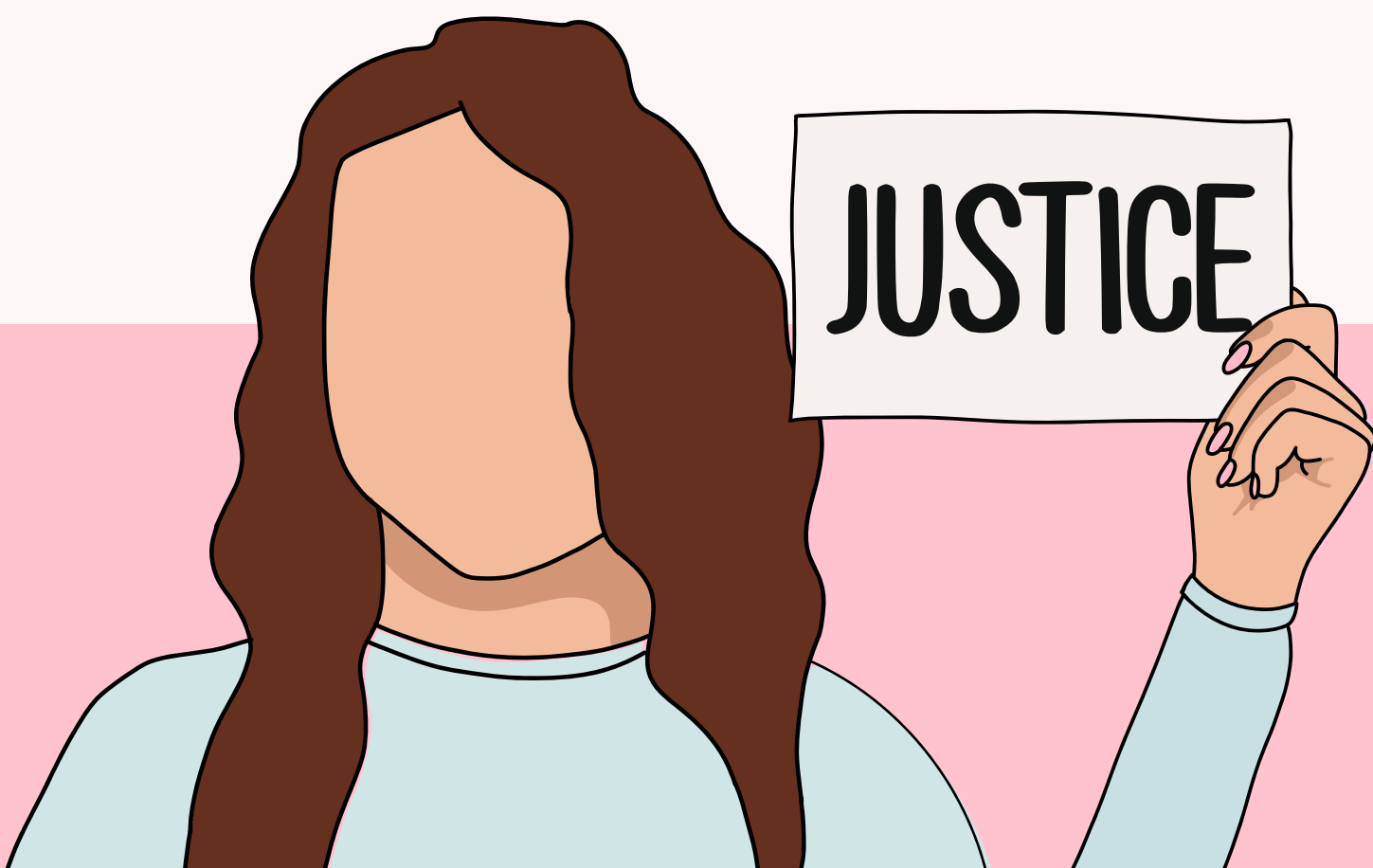
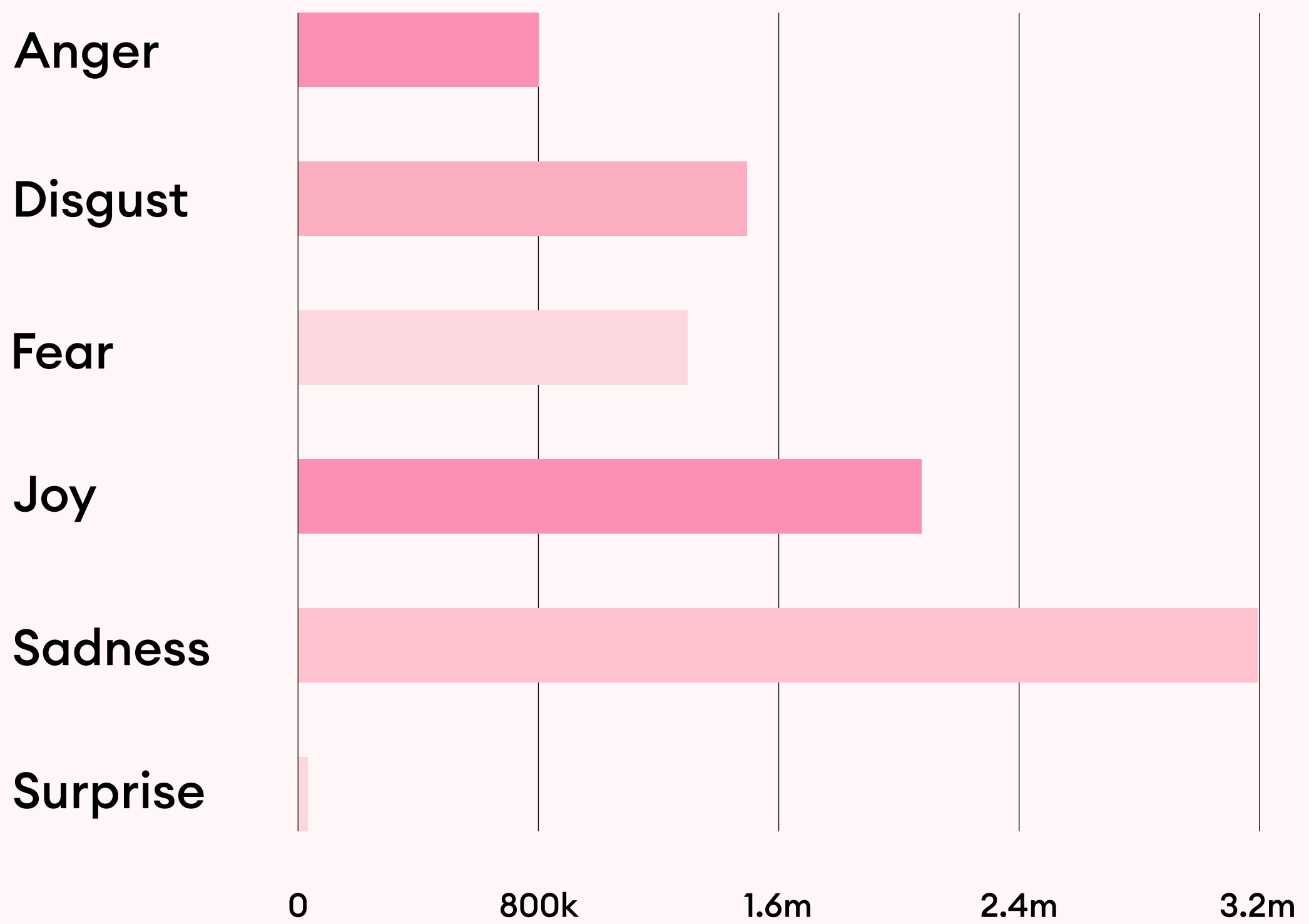


42%
male

58%
female



Emotions expressed



Berlin rally for Iran draws 80,000

80,000 people joined a Berlin rally last Saturday in solidarity with women-led protests in Iran sparked by the death in custody of Mahsa Amini.

This is the result of people coming together and now is not the time to stop.

Your voice matters.

